



A STUDY ON IMPACT OF REALITY TV PROGRAMMES ON HOME SCIENCE COLLEGE GIRLS

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Abstract

Reality TV programmes are gaining popularity among students. Effect of these reality TV programmes is a matter of concern. The Objective of this study is to analysis the change in personality throw viewing reality TV programme. This study is conducted in the Sri Ganganagar city of Rajasthan state. Sample size included 80 girls studying in Government. College, Sri Ganganagar. It is found that the effect of reality TV programme is easily seen on personality of Home Science girls. These Reality TV programme have great effect on our society & social values.

Keywords: *Reality TV, Impact, Home science, girl student, Sri ganganagar*

Introduction

Reality shows may seem like just entertainment. Reality shows are the trump cards of the producers of the television industry. Common audience have become bored watching the never ending melodramatic daily soap.

Reality shows are conceived with emotional quotient in place and replaces the only alternative melodramatic serials. The content in these shows are fresh and live when compared to the other programmes.

Television with its myriad possibilities of informing, entertaining and educating its viewers and also with its unequivocal consummate artistry to captivate the minds of millions, carved its own niche in the hearts of masses, Radio, TV, movies, video games, cell phones has assumed central roles in our daily lives. The TV has demonstrated potentially profound effect, both positive and negative on children, cognitive, social and behavioral development and we can say overall personality.

Television is a popular and powerful source of information and entertainment. Television has played a complicit role in the process of social change by acting as a catalyst.

One can not underestimate the impact of these reality shows on society especially on girls. These reality shows are very powerful and has the ability to influence the girls with in fraction of second.

The parents attention is also less to their children due to lack of time and negligence about which type of programme should be watch on TV or not. Now a days parents and children see together TV serials and reality shows.

Reality TV shows are affecting students, society, their personality and their psychology.

There are some reality TV shows have successfully headed for numerous reasons:

1. SA, RE, GA, MA, PA (17 Seasons)
2. Comedy Circus and Roadies (10 Seasons)
3. Indian Idol and Big Boss (7 Seasons)
4. Kaun Benega Crorepati (6 Seasons)
5. Khatron ke Khiladi and Jhalak Dikhla Ja (5 Seasons)
6. Splitsvilla, big switch and emotional atyachar (4 Seasons)
7. Dance India Dance and India Got Talent (3 Seasons)
8. Big Boss (8 Seasons)

Statement of the Problem

A study on impact of reality TV programmes on home science girls.

Justification of the problem

Youth of India are high on the emotional quotient and anything that strikes the emotional cord and instant hit in India. Youth in India have been in a mood of frustration and confusion and they do not know whom to follow as their idol. The reality TV programme has physiological impact on them.

Girls are influenced by fashion of reality TV programmes character's and various cultural events like valentine's day, friendship day, rose day, mother's day etc.

The participants of reality TV programmes getting more groomed. While the impact of these reality TV programmes has gone beyond altering the life styles, which has graphed the negative impact on the present generation's youth.

The reality TV programme does not provide them a chance which would give youth opportunities to show their strength and ability. Due to the lack of constructive programme the girls in India are quite prone to march on the way to destructiveness.

Generally girls are prone to shut off their TV sets when a few really good programmes are on. They do not bother to see and hear the news on TV. They take undue interest in witnessing reality TV programme full of violence, rape, sex, romance, fashion etc. This has ultimately led to deterioration social and moral values of girls.

Objective of the study

The main objective of this study is to gain insight as how home science girls of government college of Sri Ganganagar make use of reality TV programme.

1. To know about television habits of home science girls.
2. To know about television habits of home science girls to study the reason behind viewing reality TV programme of home science girls.
3. To analyze the change in personality of home science girls through viewing reality TV programme.
4. To give the suggestion for further improvement regarding viewing reality TV programme.

Method of Research

Survey Method

Sample

Girls studying in home science government college of Sri Ganganagar.

Tools and Analysis of Data

Self design questionnaire and interview schedule. The percentage method used for declaration of result

Finding of the Research

Effect of Reality TV programme on Personality

Reality TV programme affect girls very much. In present time the effect of reality TV programme is easily seen on personality of girls.

Date analysis shows that 56.6% girls think viewing reality TV programme is appropriate, whereas 73.3% girls believe that reality TV programmes brings out the new talents from society. In the present study 43.3% girls said that reality TV programme viewing is useful and 53.3% girls feels happiness and enthusiasm after watching reality TV programme. Due it should not be forgot that only 30% girls believe in fairness of results done through SMS and 86.7% girls do not participate in voting round of reality TV programme. So we can infer from above data that most girls do not participate in SMS round due to disbelief in fairness of these reality TV programme results. Still, 53.3% girls believe that reality TV programme should be encouraged.

From above data we can conclude that home science girls are emotionally attached to reality TV programme and find these programmes as important part of their life. Although we know that these reality TV programmes are not based on real events, they are all scripted by

writers and directors. Their events are all preprogrammed and edited very well by directors. These programmes show us only that part of reality, what they want us to see.

Effect of Reality TV Programmes on Family

Reality TV programme affect family life and relations adversely. 60% girls did not watch reality TV programme together with other family members. Whereas 50% girls do not discuss about reality, TV programme with other family members. Family members of 63.3% girls did not like to watch reality TV programmes. 66.7% girls helped their younger brother and sister in studies. With above data it is clear that girls give more importance to reality TV programme. They are very much influenced by these reality TV programmes, they do not feel like discussing with their family members. This may increase distance between family members and adversely affect family bonding.

Effect of Reality TV programme on Society

These reality TV programmes affect our society. It is very unfortunate that only 7% girls like to watch news channel and 6% girls like to watch discovery channel whereas 60% girls like to watch reality TV programmes. It shows that education and knowledge based programme are far behind than reality TV programmes which are mere entertainment. 70% girls admit that reality TV programme affect negatively on society, 46.7% girls believe that reality TV programmes have bad effect on girls prefer to watch reality TV programme in comparison to other informative and educational programme. This shows that these reality TV programmes have decreased our capacity to take right decision. These reality TV programmes are adversely affecting the basic moral values of our society.

Effect of Reality TV programmes on our Culture

93.3% girls believe that reality TV programme affect badly on our cultural values. 70% girls admitted that reality TV programme affects our dietary habits. 70% girls believe in celebrating father's day and mother's day. But we should not forget that respecting parents is not limited to a single day, it is our cultural values to respect our elders every time. 40% girls have started celebrating valentine's day and friendship day which is not the part of our Indian culture. Celebrating these days is the result of watching reality TV programme. These reality TV programmes are very much influenced from western culture and now start penetrating in our country.

Effect of Reality TV Programme on Academic

Education is the basis of life. Right kind of education leads to good life. These reality TV programmes are affecting education of girls. It is surprising to know that 60% girls watch their favourite reality TV programme even during examination days at the cost of their

studies. 43.3% girls believe that reality TV programme are educative and 60% girls believe that reality TV programme have affected their studies still they watch reality TV programme during and after examinations. 40% girls believe that students should watch reality TV programme because of its informative and educative nature.

Conclusions

We can conclude that -

1. Reality TV programmes are affecting adversely the personality
2. Reality TV programmes are affecting adversely the family values
3. Reality TV programmes are affecting adversely the Social values
4. Reality TV programmes are affecting adversely our Indian culture
5. Reality TV programmes are affecting adversely education of girl child
6. Blind following of reality TV programme is disturbing family
7. It is reality loss of study time

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